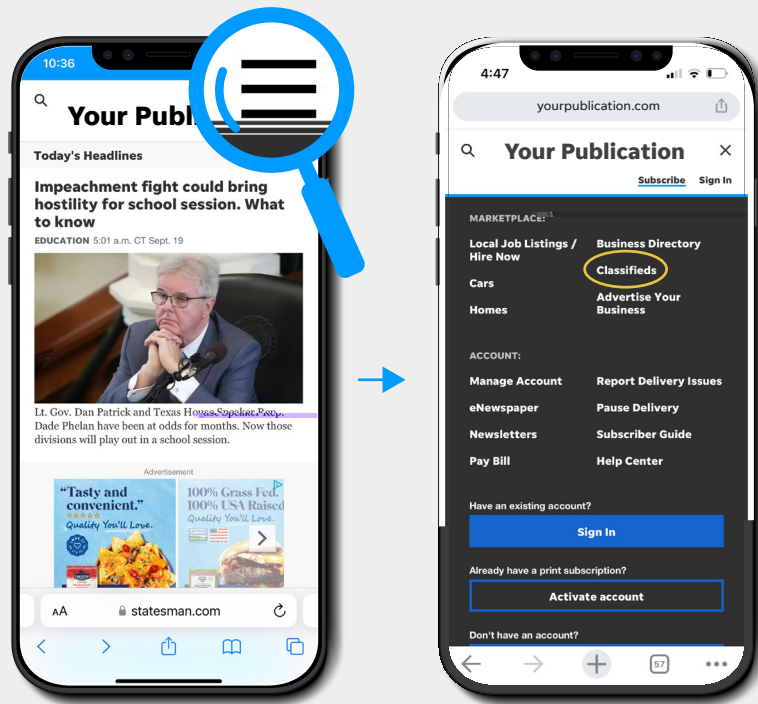


How to place an ad

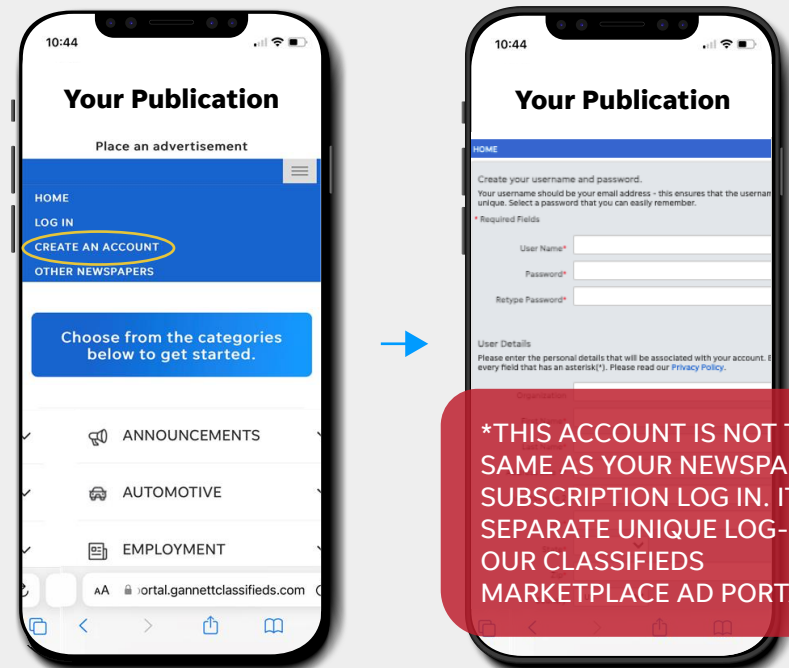
Classified Self Serve Portal

1. Go to the classifieds section.



Click the dropdown menu on your local publication's website. Select 'Classifieds' to visit the ad portal.

2. Create an account.



***THIS ACCOUNT IS NOT THE SAME AS YOUR NEWSPAPER SUBSCRIPTION LOG IN. IT IS A SEPARATE UNIQUE LOG-IN FOR OUR CLASSIFIEDS MARKETPLACE AD PORTAL.**

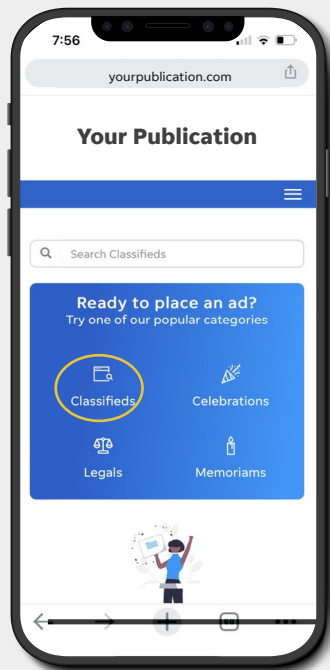
In the main dropdown menu, select 'Create an Account'. Fill in the required fields.

*Have an account already? Go to step 3. Creating an account allows you to save your ads and makes checkout easier.

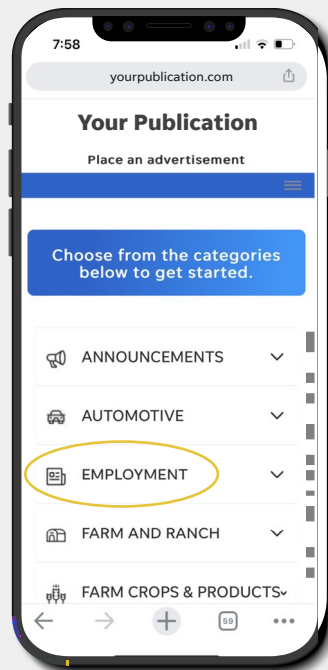
How to place an ad

Classified Self Serve Portal

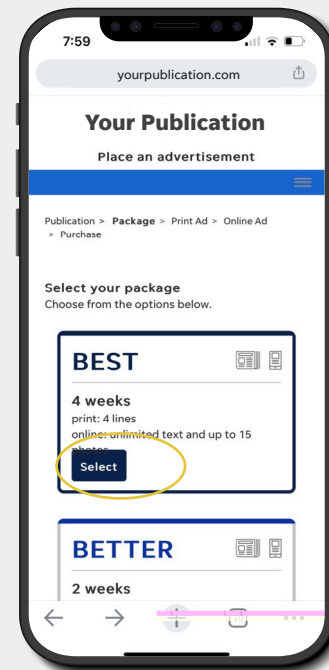
3. Design and publish your ad.



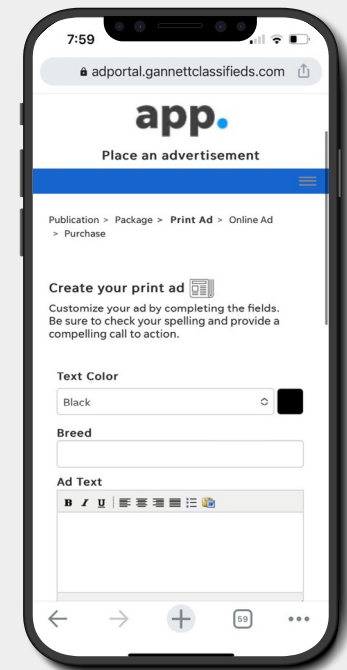
In the ad portal, select your ad type.



Choose a specific category.



Choose where and how long to run your ad.



Enter your text and images and complete your ad.

When you're ready to place your future ads, simply come back to your local publication's self-serve Classified's ads portal.